

Why am I losing my hair?

As you age increases, a hormone called DHT (Dihydrotestosterone) begins to attack your hair follicle, choking off the oxygen and nutrients it needs to grow a strong healthy hair. As your hair falls out, you notice the hairs grow back thinner and thinner. If something isn't done, the hair will fall out and, ultimately, the follicle will die.

What does the Laser do?

Physiological Benefits

- ✓ Increases oxygen uptake
- ✓ Decreases follicle inflammation
- ✓ Improves blood micro-circulation to the follicle
- ✓ Increases the nutrient acquisition by the follicle
- ✓ Increases the rate of removal of harmful DHT

Cellular Benefits

- ✓ Improves cellular metabolism and protein synthesis
- ✓ Increases the production of ATP to energize and repair the weakened follicle
- ✓ Increases cellular stimulation of the follicle
- ✓ Increases the mobilization of calcium ions

Regrow your hair with **No Pain, No Drugs, No Surgery, and No Side Effects**

3 Stages of Results

- 1 Prevents Hair Loss**
Prevents further hair loss by stabilizing the hair and reducing shedding and thinning.

1-2 Months (Typical Response)

- 2 Improves Hair Quality**
Makes the existing hair thicker, fuller, stronger, shinier, and healthier.

2-4 Months (Typical Response)

- 3 Grows Hair**
The diminished (or miniaturized) hairs start to regrow into normal, thick, full sized hairs.

4-7 Months (Typical Response)

Hair Loss

The average person loses about 100 hairs/day from the Resting (Telogen) phase. For male and female pattern hair loss, this increase in hair loss is typically caused by the hormone dihydrotestosterone (DHT). As DHT builds up, the hair follicles begin to weaken and it becomes more and more difficult for the body to flush out the DHT quickly.

DHT disrupts the normal hair cycle causing the hair follicles to miniaturize & consequently produce the shorter, weaker hair that is characteristic of thinning hair.

In the presence of DHT, hair follicles may keep shrinking until they no longer produce hair & permanent baldness results.

"Heals the Follicle"



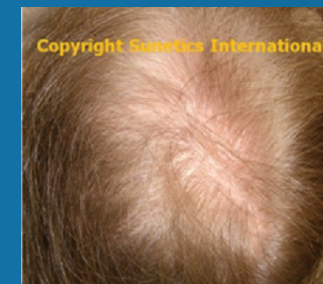
How Does the Sunetics Laser Work?

The Sunetics Laser uses Low Level Laser Therapy (LLLT) to stimulate the hair follicles, healing them and helping them to regrow into thick, normal sized hairs. Our FDA Cleared technology offers No Pain, No Drugs, No Surgery, and No Side Effects.

Healing Power of Red Laser Light

Different wavelengths of light have different effects on human tissue and can reach down to different depths. Hair follicles most efficiently absorb coherent laser light at a wavelength of 650 nanometers (nm), which is in the red color spectrum. Red Laser Light has been clinically proven to have a healing effect on human tissue and hair follicles. The Sunetics proprietary laser diodes use the power of red laser light at an optimized wavelength of 650 nm, the ideal wavelength for clinical strength hair rejuvenation.

Before & After Result



Coherent Lasers, NOT LEDs

There are many sources of light, but only lasers produce coherent light. Coherent light waves are aligned and traveling in synchronicity, meaning it is highly focused and very little energy is lost. Laser light is needed to penetrate the scalp deep enough to reach the base of a hair follicle. No other light source (such as LEDs) can achieve this. By directly treating the base of the hair follicle, our proprietary cold laser technology ensures that the hair follicle is stimulated, producing cellular energy that allows the follicle to heal.

The Protocol

- ✓ Twice a week for 3 months
- ✓ Once a week for 3 months
- ✓ If additional treatments are needed, the patient can come in twice a month for up to 6 additional months

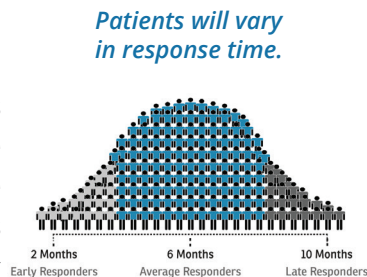
Each laser treatment is pre-programmed for 20 minutes. Physicians may recommend additional treatments or make changes to these protocols based on the individual's condition or progress. The laser treatments should be scheduled with one day in between; they should not be done two days in a row.

Results Timeline

The EARLY Responders can successfully move through all 3 stages & see dramatic results as early as 2-3 months into the laser therapy protocol.

The AVERAGE Responders see hair growth around the 6 month mark, which is at the top of the bell curve. This is where the majority of patients see stage 3 results.

The LATE Responders may not experience stage 3 results until as late as 10-11 months after starting treatments. They can move to stages 1 & 2 while stage 3 results take longer.



Before & After Result



\$150

Single sessions

\$1400

Additional 3 months (12 sessions)

\$3000

3 month Program (24 sessions)

save \$600

Best Value Pack



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